

Charles R. G. Meriot
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I am a Finance Analyst using statistical models to drive business decisions.

EDUCATION

08/2020-10/2020

Harvard Business School Online (New York, USA - Remote)

- Certificate of Business Analytics

09/2015-05/2018

Royal Holloway, University of London (London, UK)

- Bachelor of Science: Business & Management - 2:1 Honors
 - Treasurer (Elect) - French Society

09/2010-07/2012

Ecole Jeannine Manuel (Paris, FR)

- International Baccalaureate: Economics & Social Sciences - Cum Laude Honors

EXPERIENCE

09/2019-04/2020

netamorphosis Jr. Finance & Marketing Analyst (NYC, USA)

- Supported the forecasting of financials and KPI's such as Paid Search budgets to conversion targets to provide thought leadership and data driven decisions.
- Developed and presented analyses, reports and ad-hoc requests to C-Level Executives on a weekly and monthly basis.

03/2019-07/2019

Conductor Product Marketing Intern (NYC, USA)

- Developed statistical models to drive business decisions to reduce friction for leading website functions such as the Conductor Demo Landing page.

11/2018-12/2018

Quantum Networks Amazon eCommerce Assistant Intern (NYC, USA)

- Worked closely with the Marketing team to participate in ongoing process improvements, optimization and rationalization efforts for Product Listings.

SKILLS & SOFTWARES

Data: R Studio, Google Analytics, Google Ads, Google Search Console, Crazy Egg, Moz, Facebook, QuickBooks

CRM: Zendesk, Salesforce

MS Office Suite: Excel, Word, Access, PowerPoint, Outlook

Email: Pardot, Mailchimp

HOBBIES

2020

API Financial Market Software Created an automated financial research tool modeled after the IBD (+117% ROI in the last 8 months with 89% Profit Margin).